Certification Program in

Graphic Designing

Webipher

Adobe Photoshop | Adobe Illustrator

3.5 Months | **2 Softwares** | **40+ Projects**

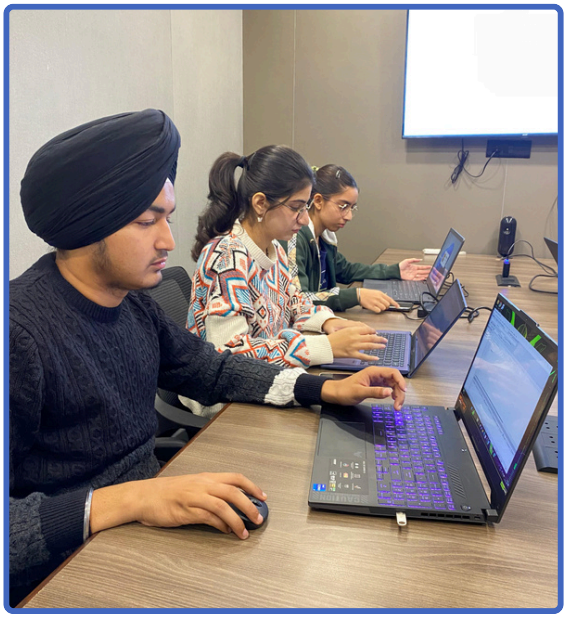


www.webipher.com



About Webipher

We realized a significant difference between the educational material taught in schools and colleges and its practical use in real industrial scenarios. This academic-industry mismatch has forced people to get stuck in a career/tech/job in which they either do not enjoy or are not skilled.
SO, WEBIPHER Institute was born from a vision to bridge the gap between traditional education and the dynamic needs of the digital age.





Our mission is to transform careers and empower lives through accessible, industry-relevant, and future-proof education.
Our story is woven with passion, expertise, and a commitment to empowering individuals with skills that redefine success in the digital era. At WEBIPHER Institute, we stand as a beacon of transformation in the realm of digital education.

Why Graphic Designing is Important?

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Graphic design plays a crucial role in modern communication and branding. It is the art of visually conveying messages and ideas, making it an essential tool for businesses and individuals alike. In the context of a Photoshop course, understanding the importance of graphic design is key. It enables the creation of visually appealing and effective designs that can capture attention, convey information clearly, and evoke emotions.





Good graphic design enhances readability, establishes a professional image, and helps in building brand identity. It is a critical element in marketing and advertising, where compelling visuals can significantly impact consumer behavior and decision-making. Moreover, in the digital age, where visual content dominates social media and websites, graphic design skills are invaluable. Learning graphic design through a Photoshop course opens up a world of opportunities for creative expression and professional development, making it a vital skill in various industries.

Who is this Program For?

- **Aspiring Graphic Designers:** Individuals looking to start a career in graphic design or enhance their design skills for professional growth.
- **Photographers:** Both amateur and professional photographers who want to improve their photo editing and manipulation skills for better image quality and creativity.
- **Marketing Professionals:** Those working in marketing, advertising, or social media who need to create compelling visual content for campaigns and branding.
- **Creative Hobbyists:** Individuals with a passion for art and creativity who want to explore digital mediums and enhance their artistic expression.
- **Small Business Owners:** Entrepreneurs who need to create their own marketing materials, logos, and branding elements to establish a strong visual identity for their business.



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Benefits of this Course

- Enhanced Image Editing Skills
- Creative Expression
- Professional Quality Graphics
- Improved Branding
- Career Advancement
- Efficiency and Productivity
- Versatility
- Personal Development



Graphic Designing

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Course Content

- Introduction to The Graphic Industry
- Introduction to Softwares
- Elements of Design
- Principles of Design
- Color Theory
- Creating Designs for Print
- Logo Design
- Icon Design
- Banner Design
- Photo Editing
- Photo Maniplulation
- Poster Design
- Photo Retouch
- & Many More...



Tools Covered in this Course

Adobe Photoshop

Adobe Illustrator



Adobe Photoshop Module

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Photoshop Basic

- Create New Project
- Open Image
- Photoshop Workspace
- Save Project File
- Save Image
- Move Tool
- Pan and Zoom
- Basic Transformation
- Basic Settings

Layer Concept

- Layer Basics
- Layer Related Options
- New Duplicate Layer
- Project

Layer in Depth

- Layer Alignment
- Blending Mode
- Layer Style
- Blend If
- Fill And Opacity
- Layer Type
- Foreground And Background
- Fill And Gradient
- Pattern
- Merge Layer

Image Cropping

- Basic Cropping
- Straighten
- Content Aware
- Perspective Cropping

Basic Selection

- Selection Basic
- marquee Tool
- Add, Subtract, Intersect
- Lasso Tool
- Polygon Lasso Tool
- Magnetic Lasso Tool
- Object Selection Tool
- Quick Selection Tool
- Magic Wand Tool
- Project

Selection In Depth

- Selection Feather
- Shrink And Expand Selection
- Create Selection With Pen Tool
- Selection Mask
- Select And Mask
- Refine Edge
- Channel Based Selection
- Sky Selection
- Project

Light And Color Adjustment

- Hue And Saturation Concept
- Highlights And Shadow
- 3 Ways To Adjust
- Basic Adjustment
- Brightness/Contrast
- Level
- Curve
- Exposer
- Vibrance
- Hue And Saturation
- Color Balance
- Black And White
- Photo Filter
- Channel Mixture
- Create Color Preset
- 3D Luts
- Mask And Adjustment
- Dodge And Burn
- Project

Transformation

- Basic Transformation
- Rotation
- Flip Image
- Skew And Distort
- Warp
- Duplicate
- Project

Masking

- Masking
- Clipping Mask

Healing Tool

- Healing Brush Tool
- Healing Brush Blending
- Patch Tool
- Content Aware
- Red Eye
- Project

Brush Tool

- Basic Brush
- Color Sample
- Brush Blending Option
- Download and Install Brush
- Create New Brush
- Opacity and Flow
- Color Replacement
- Mixture Brush
- Project

Eraser Tool

- Eraser Tool Basic
- Magic Eraser Tool
- Background Eraser Tool

Clone Stamp Tool

- Clone Stamp Tool Basic
- Sample Layer
- Clone Blending Option
- Clone Source Panel
- Project

Shape Tool

- Shape Tool Basic
- Shape Stroke
- Rounded Rectangle
- Shape Combination
- Shape Alignment
- Triangle And Polygon Shape
- Path selection tool
- Custom Shape
- Project

Camera Raw Filter

- Camera Raw Filter Basic
- Raw Vs JPEG
- Camera Raw Adjustment
- Texture
- Spot Removal
- Adjustment Brush
- Graduated Filter
- Batch Process

Action

- Action Or Automation Basic
- Action Rules
- Dialogue Message
- Conditional Action
- Batch Process
- Share and Download Action

Blur

- Blur And Sharpness
- Gaussian Blur
- Lens Blur
- Motion Blur
- Smart And Surface Blur
- Blur Gallery
- Project

Distort

- Displacement
- Pinch
- Polar Coordinates
- Wave | Swirl
- Project

Liquify

- Liquify Basics
- Reconstruction
- Face Structure
- Liquify Related Problem & Solution

Type Tool

- Type Tool
- Character Panel
- Text Paragraph
- Type On A Path
- Text Wrap
- Image Behind Text Font
- Font Classification
- Download And Install Font
- Touch Type Tool

Adobe Illustrator Module

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Illustrator Basic

- Create New Document
- Open Documents
- Workspace And Panel
- Save Documents
- Export And Share
- Preferences
- Keyboard Shortcuts
- Custom Workspace Intro
- Toolbar
- Selection Tool
- Properties Panel
- Layers
- Pan And Zoom

Basic Shape

- Draw Basic Shape
- Polygon And Star Shape
- Fill And Stroke
- Line Segment Tool
- Important Shortcut
- Round Corner
- Eye Dropper Tool
- Shape Order
- Project

Stroke

- Stroke Basic Settings
- Dashed Line
- Arrowhead
- Stroke Profile
- Stroke Brush
- Appearances
- Graphics Style
- Effects
- Gradient
- Project

Custom Shape

- Custom Shape Basic
- Pen Tool
- Pen Tool Practice
- Image Tracing
- Curvature Tool
- Direct Selection Tool
- Pencil And Brush Tool
- Project

Shape Builder

- Path Finder, Shape Mode
- Path Finder
- Compound Shape
- Shape Builder Tool
- Shape Builder - Practice
- Paint Bucket
- Shaper And Eraser Tool
- Project

Mesh Tool

- Mesh Tool
- Mesh Tool - Practice
- Mesh Image Tracing
- Mesh Image Tracing

Type Tool

- Type Tool
- Character Panel
- Text Paragraph
- Type On A Path
- Text Warp
- Text Wrap
- Image Behind Text
- Font Classification
- Download And Install Font
- Touch Type Tool

Color Management

- Color Swatches
- Gradient
- Global Color
- Process Color Vs Spot Color
- Save Color
- Re-Color
- Color Pallet

3D

- 3D Extrude
- Revolve
- Material
- Lighting
- 3D Classic
- Map Art

Other

- Image Tracing
- Artboard
- Blend Tool
- Perspective Grid

Students Work

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Before



After- Lights And Color Adjustment



Before



After- Lights And Color Adjustment



Before



After- Healing And Patch Tools



Students Work

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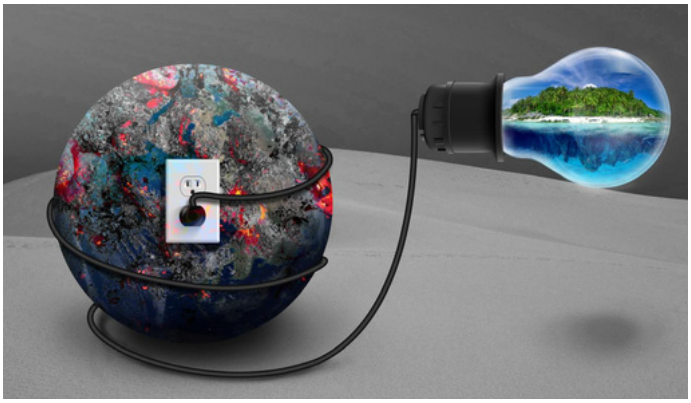
Before



After- Selection And Mask



Before



After- Brush Tool



Get Certified with Webipher





Job Roles

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- Graphic Designer
- Visual Designer
- Print Designer
- Illustration Artist
- UI / UX
- Motion Graphics Designer
- Brand Identity Designer
- Packaging Designer
- Creative Director
- Art Director



Meet Our Experts

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SIMRANJIT SINGH MONGA

CO-FOUNDER WEBIPHER
IT EDUCATION CONSULTANT
MICROSOFT CERTIFIED TRAINER

He is a techno-mentor having a work experience of more than 14 years of educating more than 1700 students on Website Development, App Development and Digital Marketing. Besides training young minds in technologies like Python, PHP, Java and Database Development, he feels immense pleasure in providing industrial exposure and conducting workshops related to technicial know-how and its utility in the modern era. He is a person who lives and breathes technology and spreads the awareness in different section of the society in every possible way.

Dr. DIVYA KHANNA

CO-FOUNDER WEBIPHER
CERTIFIED CAREER ANALYST

She is a qualified counselor and has done her doctorate in the field of psychology. As a career analyst, she aims to enable students to have a broad, comprehensive access to knowledge and education in order to decipher deeper dimensions of learning. She assist students in fulfilling their greater potential and help them choose right career path based on their aptitude and interest. She has publised few papers in renowned journals and participated in lot of workshops. She has also worked with school children and helped them be the best version of themselves.





RAGHAV KHANNA

CO-FOUNDER WEBIPHER
CEO DILEMMAS DILUTED

With over 10 years of extensive experience in the dynamic realms of Digital Marketing and IT, he stands as an invaluable mentor for aspiring students seeking profound industrial exposure. His unwavering belief lies in crafting marketing solutions that not only stay ahead of the curve but also empower business owners with a robust digital presence in the ever-evolving landscape of the Internet.
Having immersed himself in the intricate world of digital technology and marketing, he eventually co-founded 'Dilemmas Diluted,' a pioneering Digital Marketing agency. This agency specializes in guiding clients towards a comprehensive understanding of the digital landscape and orchestrating successful campaigns that guarantee a tangible return on their investments.

Other Courses Offered

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- Computer Basics
- Advanced Excel
- C/C++
- Python
- Java
- PHP
- Front End Designing
- Website Development Using Wordpress
- Data Structures and Algorithms
- Digital Marketing
- Performance Marketing
- Graphic Designing
- Video Editing
- Data Analytics
- Cyber Security
- Artificial Intelligence
- Full Stack Development
- 6 Weeks/Months Industrial Trainings

Our Partners

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